

BBA- I Year (II Sem)

Session: Jan- May 2019

Courses: BBA 201-18, 202-18, BBAGE-210-18, EVS 102-18, BMPD 202-18

Dear Student,

You have to complete three Assignments for each of the courses in the Bachelor of Business & Administration I year. Before you attempt the assignments, please read the instructions carefully.

Submission

The student needs to submit all the assignments within the stipulated time. The completed assignments should be submitted as per the following schedule.

| Assignment Number | Last Date of Submission | To be Submitted to |
|--------------------------|--------------------------------|--------------------------------------|
| Assignment No.1 | 10 Feb, 2019 | Concerned Subject Teacher |
| Assignment No.2 | 10 March, 2019 | |
| Assignment No.3 | 10 April, 2019 | |

Instructions

The students are advised to follow the instructions carefully before writing the assignments:

1. The title page should contain information about Name, Roll Number, Programme Title, Course Code, Course Title, Assignment Code, Signature and Date. It may look like this:

| | |
|-----------------------|--------------------------|
| Name | Roll No |
| Programme Title | Course Code & Title..... |
| Assignment Code | |
| Signature | |
| Date | |

2. It is important that student should write the answers of all the questions in his/her own words. The answers should be according to the word-limit set for a particular section.
3. It is expected that answer to each question be written as per guidelines mentioned in the assignment. Make sure that the answer is logical and systematic.
4. Use A4 size ruled paper for writing assignment and tie all the pages carefully. Allow a 4 cm margin on the left and leave some space between each answer. This will facilitate the evaluator to write useful comments in the margin at appropriate places.
5. Responses should be hand written. Do not copy answers from the book and sheets of other student.
6. Write the question number with each answer.

WISH YOU ALL THE BEST

A.S. Group of Institutions,
Khanna

Business Statistics (BBA 201-18)

Assignment Code: BBA-I (2)/ASST-I/2018-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. What are the various methods of collection of data? Explain with examples. (4)
2. Explain the meaning of Descriptive and Inferential statistics. (4)
3. Explain the importance of statistics (2)

Business Statistics (BBA 201-18)

Assignment Code: BBA-I(2)/ASST-II/2018-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. What do you understand by regression? What are the types of regression analysis? (4)
2. Explain the concept of correlation? Discuss the different methods of studying correlation.(4)
3. Difference Between correlation and regression. (2)

Business Statistics (BBA 201-18)

Assignment Code: BBA-I(2)/ASST-III/2018-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Define probability. State and explain the various types of probability. (4)
2. Also discuss the relevance of Baye's theorem to business management. (4)
3. What is the importance of conditional probability? How is it different from Baye's theorem? (2)

Business Environment (BBA 202-18)

Assignment Code: BBA-I (2)/ASST-I/2018-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Discuss in detail, the factors influencing business environment? (4)
2. Explain the terms: Monetary and Fiscal policy (4)
3. What is Business Environment? (2)

Business Environment (BBA 202-18)

Assignment Code: BBA-I(2)/ASST-II/2018-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Discuss the impact of LPG model on India. (4)
2. What is Business ethics? Also, explain the CSR initiatives of Tata Group (4)
3. Differentiate between FEMA and FERA. (2)

Business Environment (BBA 202-18)

Assignment Code: BBA-I(2)/ASST-III/2018-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Discuss objectives, features and structure of Consumer Protection Act 1986 (4)
2. Write notes on: (4)
 - a) WTO
 - b) IMF

3. What are MNC's? (2)

Managerial Economics (BBAGE 201-18)

Assignment Code: BBA-I (2)/ASST-I/2018-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. What are the difficulties in measuring National Income? (4)
2. Explain the classical theory of output and employment. (4)
3. GDP at factor price and GNP at factor price. (2)

Managerial Economics (BBAGE 201-18)

Assignment Code: BBA-I(2)/ASST-II/2018-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Discuss the impact of LPG model on India. (4)
2. What is Business ethics? Also, explain the CSR initiatives of Tata Group (4)
3. Differentiate between FEMA and FERA. (2)

Managerial Economics (BBAGE 201-18)

Assignment Code: BBA-I(2)/ASST-III/2018-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. What do you understand by open and suppressed inflation? (4)
2. Explain Fisher's equation of quantity theory of money. (4)
3. What is static multiplier? (2)

Environmental Studies (BBA- 102-18)

Assignment Code: BBA–I (2)/ASST-I/2018-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. What is the importance of environmental studies? (4)
2. Explain concept of sustainability and sustainable development? (4)
3. Define environment? (2)

Environmental Studies (BBA- 102-18)

Assignment Code: BBA–I (2)/ASST-II/2018-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Causes and effects of environmental pollution. (4)
2. What is biodiversity and Conservation? (4)
3. What is ecosystem? (2)

Environmental Studies (BBA- 102-18)

Assignment Code: BBA–I (2)/ASST-III/2018-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Impact on environment, human health and welfare. (4)
2. Write notes on: (4)
 - c) Disaster management
 - d) Renewable and Non-renewable resources?
3. What is Natural Resources?. (2)

